



## Jimmy John's Sandwich Shop is Coming to Sterling, Colorado

**April 5, 2016. Sterling, Colorado.** Logan County Economic Development Corporation ("LCEDC") is pleased to announce that a Jimmy John's sandwich shop is coming to Sterling, Colorado. Trae Miller, Executive Director of LCEDC, said ground breaking this week started the construction process. Sterling is the commercial hub of NE Colorado and the addition of this restaurant enhances Sterling's food offerings to residents and visitors.

Jimmy John's will be located at 831 West Main Street and will serve freaky fast, freaky fresh sandwiches to the Sterling community. The new restaurant will also offer delivery and convenient catering options perfect for any event. The site is in the newly revitalized corridor of West Main, which features new roadwork, median and lighting enhancements, and continues the overall beautification efforts of the City of Sterling. The opening date hasn't been set yet.

"I think Jimmy John's is a great fit for our community," says Kris Van Wyk, owner of the upcoming restaurant. Van Wyk has been a local resident since 1997. She chose to open her new restaurant on West Main because of its centralized location in Sterling, making it easily accessible to customers.

Jimmy John's is known for making fresh, fast, tasty sandwiches. Homemade bread is always served freshly baked, and quality meats and locally sourced veggies are sliced in-store every day. Founded in 1983 by Jimmy John Liautaud in Charleston, Ill., Jimmy John's is one of the top franchises in America with more than 2,400 stores open in 43 states.

For more information, visit <u>jimmyjohns.com</u> or check them out on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>. To learn more about future employment opportunities, contact Kris Van Wyk at <u>vanwyk970@msn.com</u>.

For more information on LCEDC contact: Trae Miller, Executive Director (970) 521-7196 http://sterling-logan.com/