

160 College Ave, Northeastern Junior College, Walker Hall PO Box 72 Sterling, CO 80751 (970) 521-7196

Email: director@sterling-logan.com

Visit us: sterling-logan.com and on Facebook



Offering information and resources to new and expanding businesses.

AMENITIES

Arts & Culture

- Sterling Creatives Artist Cooperative
- Overland Trail Museum Historic Buildings, Exhibits and Educational Programs
- Performing Arts Venues & Movie Theatre
- Art Galleries & Libraries
- Public Art & Bronze Sculptures

Signature Events

- Movies in the Park
- Heritage Festival & City Fireworks
- Logan County Fair Rodeo, Concert, Carnival & More
- July Jamz Concert Series
- Sugar Beet Days Crafts, Entertainment, Beer Garden
- Christmas Parade of Lights
- Bicycling Tours, Marathons and Triathlon

Outdoor / Recreation

- North Sterling State Park Boating, Fishing, Swimming, Hiking
- City Parks—110 acres with Trails, Tennis, Walking, Biking & Hiking Trails
- Two 18 hole Public Golf Courses
- Bank of Colorado Event Center
- Adult Sports Leagues, high school and college sports, summer collegiate baseball
- Indoor and Outdoor pools with Splash Park
- Bowling
- Frisbee Golf Course

Shopping and Eating

- Historic Downtown Sterling antiques, dining, boutiques & gift shops, spa & salon services
- Microbrewery, fine dining, bistros, restaurants, and fast food options
- Three shopping centers with national and locally owned shops

Lodging

- Bed & Breakfast, Hotels and Motels
- North Sterling State Park with "Full Service" and Private Campgrounds

Socially Responsible Organizations

• Over 30 Churches and Non-Profits

GOVERNMENT

LOGAN COUNTY

Courthouse 315 Main St, 2nd Floor Sterling, CO 80751 (970) 522-0888 logancountyco.gov

CITY OF STERLING

City Hall Municipal Mayor/Council 421 North 4th St Sterling, CO 80751 (970) 522-9700 sterlingcolo.com

STATE OFFICE OF ECONOMIC DEVELOPEMENT

The Colorado Office of Economic Development and International Trade (OEDIT) officers a number of programs and services tailored to support business development, including assistance to new and existing companies looking to expand or relocate in Colorado.

choosecolorado.com



LOGAN COUNTY, CO DEMOGRAPHIC PROFILE

CLIMATE

Moderate spring and summers, crisp falls, and cool winters bring:

• Average July Temperatures:

Days of Sunshine annually:	331
 Average Annual Precipitation: 	15.9"
Average Annual Snowfall:	24"
 Average January temperatures: 	14-42

61-91 F

EMPLOYMENT

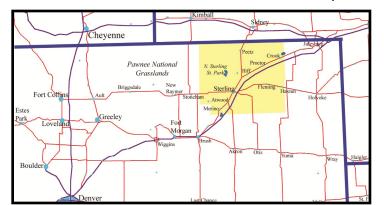
Logan County	2013	2014	2015	2016
Labor Force	10,835	12,034	11,002	10,726
Employment	10,203	11,676	10,706	10,465
Unemployment	632	358	296	261
Unemployment Rate	5.8%	3%	2.7%	2.4%

Source: Colorado Dept. of Labor and Employment

LOCATION

Source: U.S. Climate Data

Logan County is on the High Plains of NE Colorado, at the crossroads of Interstate 76, US 6, CO 14 & 138. Only 100 minutes from Metro Denver and Denver International Airport.





MAJOR EMPLOYERS

Organization	Employees	Industry
Sterling Correctional Facility	850	Public Admin
Re-1 Valley School District	375	Education
Banner Health	325	Health Care
Walmart	270	Retail
Northeastern Junior College	224	Education
Logan County	205	Public Admin
City of Sterling	148	Public Admin
Devonshire Acres	123	Health Care
Home Depot	120	Retail
Eastern CO Services for Disabled	120	Health Care

Organization	Employees	Industry
Centennial Mental Health	98	Health Care
Nichols Tillage Tools	92	Manufacturing
BNSF Railroad	90	Transportation
Sterling Living Center	80	Health Care
Trinidad Benham	73	Agriculture
Sykes Enterprises	70	Business Svc
Wisdom Rides & Parts	70	Manufacturing
Industrial Welding & Supply	44	Manufacturing
Sterling Ethanol	35	Energy
Kentec Communications	27	Telecom

www.sterling-logan.com / 970-521-7196

POPULATION 2016 **County & Place** 2000 2010 20,504 22,709 22,047 County Total Sterling 11.360 14,777 14,101 Fleming 426 408 405 Merino 246 284 280 lliff 213 266 262 227 238 235 Peetz 128 110 108 Crook 7,904 Unincorporated Areas 6,626 6,656

Source: Colorado State Demography Office, U.S. Census Bureau

INCOME

2015 Median Household Income

Logan County \$42,319 Colorado \$60,629

Source: U.S. Census Bureau

2016 Average Wage \$16.36 / hour \$34,060 / year

Source: Colorado Department of Labor

HOUSING

2017 Median 2 Bd Rent \$825 / month Source: trulia.com

2016 Monthly Median Home Sales Price

 Sterling
 \$185,000

 Fort Collins
 \$356,500

Source: trulia.com





TRANSPORTATION

Highways:

- Major east/west access via I-76
- U.S. Highways 6 & 138 and CO Highways 14,
 61 & 63 run through Logan County

Railroad: Logan County is served by Burlington Northern Santa Fe Railway and Union Pacific Railroad.

Airport: Sterling Municipal Airport has general aviation services including 24 hour fueling service and overnight hangars, also includes courtesy cars and pilots lounge. The primary runway is 5200' long and 75' wide, equipped with MIRL, REILs (on dusk to dawn), PCL and PAPIs.

Transit: Multiple options include taxi service, charter bus service, and Denver International Airport shuttle. Prairie Express and County Express provide fixed route and door-to-door services.

FINANCING CONNECTIONS

- Adams Bank & Trust, Bank of Colorado, Bank of the West, First Farm Bank, Wells Fargo, NorthStar Bank, Key Bank
- Sterling Federal Credit Union
- Equitable Savings & Loan
- USDA Farm Service Agency
- Highline Electric Revolving Loan Fund
- NE Colorado Revolving Loan Fund

LCEDC and East CO SBDC are co-located at Northeastern Junior College. We can help with referrals, incentive programs, business planning and information for re-location or expansion.

RETAIL SALES

	2015	2016	2017 est.
Sterling "Taxable" Sales	\$232M	\$219M	\$220M
Sterling Sales Tax Collected	\$7.1M	\$6.8M	\$6.8M
Sterling Lodging Tax Collected*	\$199K	\$144K	183K
Logan County Assessed Valuation	\$310M	\$321M	

*tax funds beautification efforts

Source: Colorado State Demography Office, U.S. Census Bureau



AGRICULTURE

Logan County has a diversified agriculture base. Major crops grown include corn, sugar beets, alfalfa, wheat, millet, and beans with supplemented by nursery and greenhouse plants. In 2012, Logan County was the 4th largest producing county in Colorado with \$566,903 annual sales. Annual animal sales and products were \$448,977,000 with crop sales at \$117,927,000.

Source: USDA - NASS





EDUCATION

- 7 Elementary / Middle Schools
- 5 High Schools
- 2 Licensed Child Care Centers
- 20+ Licensed Child Care Providers
- Northeastern Junior College (NJC)

2-year college in CO Community College System and NCA accredited. Programs include degree, certificate, career/technical training in Wind Technology, Nursing, Welding, Auto/ Diesel Technology, and custom employer training. NJC offers 4-year degree programs through participating colleges.

HEALTH CARE

Traditional services with cutting-edge technology, range of specialty clinics, and health & wellness programs allow residents to receive up-to-date care.

- Sterling Regional MedCenter & ER
- Banner Health Center & Family Care Clinic
- David Walsh Cancer Center
- Da Vita Dialysis Center
- Salud Family Health Center
- UC Health Internal & Family Medicine
- Centennial Mental Health Center
- Hospice of the Plains
- NE Colorado Health Department
- 9 Dentists
- 30+ Physicians & Visiting Specialists
- Multiple Physical Therapy Practitioners & Chiropractors
- 4 Pharmacies
- Multiple Elder Care options